Statement of Commissioner Jones

I dissent to the Commission's acceptance of these consent agreements because of their provisions respecting the clear and conspicuous disclosure requirements of the Warning.. The Commission had no proper empirical or clinical basis on which to support the instant order provisions and hence had no reason to believe that the required disclosures would in fact be clear and conspicuous to the casual readers of the magazines in which these advertisements are intended to appear.

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Source: https://www.industrydocuments.ucsf.edu/docs/spmk0000